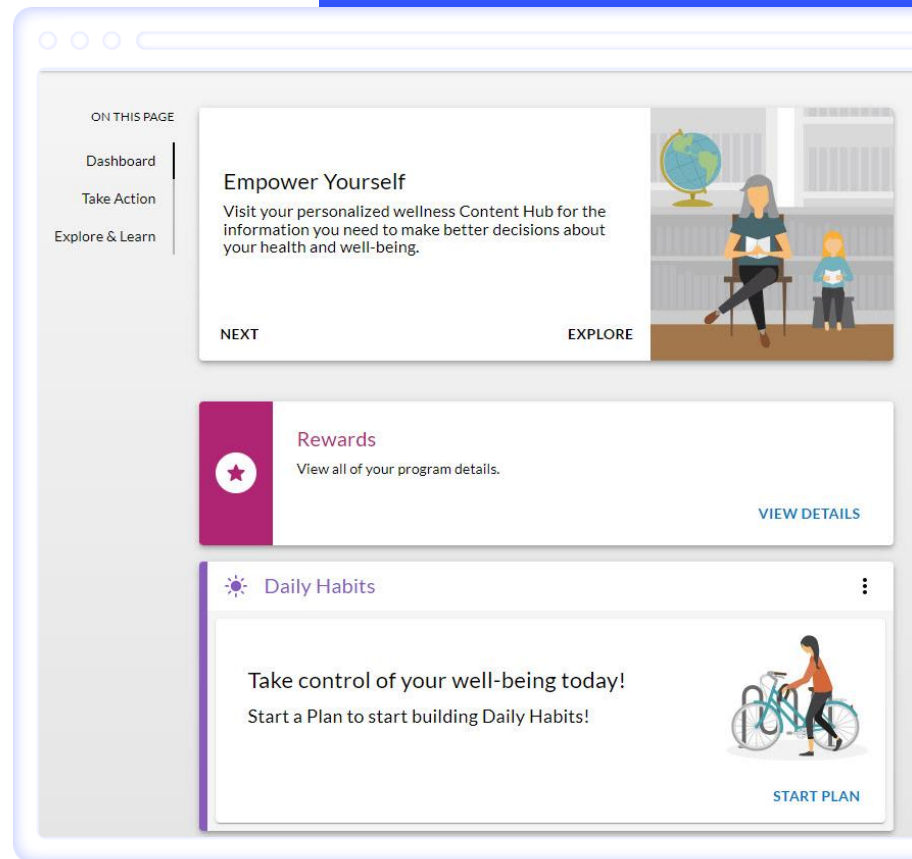


WebMD ONE Content Hub

Providing users with a powerhouse of personalized content.

- Easily accessible from the WebMD ONE homepage.
- The all-in-one hub provides multi-media content, including:
 - Videos.
 - Podcasts.
 - Articles.
 - And more!



Content to Uplift Engagement

Supporting users when they need relevant, clinically validated health information.

- The WebMD ONE Content Hub includes:
 - A rich collection of WebMD health and medical information.
 - A unique, ad-free, experience only available to members.
 - Personalized recommendations based on user interest and health data.
 - A daily feed of new multi-media materials.
 - The ability for users to engage socially with content.
 - The capability to promote resources through deep linking.

